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Eric Cooley grew up in Sturgeon Bay and Deforest, Wisconsin. He earned undergraduate degrees in nuclear engineering from Thomas Edison State College and soil and water conservation from UW-Madison and a master's degree in soil physics from UW-Madison.

Eric also served a 6-year enlistment in the U.S. Navy as a nuclear reactor operator and water chemist. He was previously employed by the Door County Soil and Water Conservation Department, where he specialized in nutrient management planning. In his free time, he enjoys hunting and fishing.

Eric started work for Discovery Farms in December 2004 as an outreach specialist. His work focuses on natural resources issues in eastern Wisconsin with an emphasis on surface water runoff and tile line drainage. He will be primarily working in Kewaunee and Manitowoc counties.